

CAIRO

Boutique restyling

Shopfront & interior proposal

A clearer presentation of the collection, with focused lighting and a coordinated entrance.



PROPOSED DESIGN VISUALISATION

Before & proposed design

BEFORE



PROPOSED



A simpler window composition and a consistent neutral backdrop keep attention on the displays.

Lighting with a clear purpose



Mannequin lighting

Floor uplights and adjustable front spotlights direct light onto the mannequins.



Interior displays

Two lengthwise tracks serve the side displays. Three downlights illuminate the white shelving.



Front soffit

Three spotlights target the window mannequins. The centre fixture aligns with the central ceiling lights.

A calmer setting for the collection



Ivory rug

A soft textured rug defines the interior, with an exposed floor border on the left and approximately one metre clear at the entrance.

White display backdrop

White shelving replaces the yellow appearance. The proposal removes the integrated yellow lighting and the red decoration.

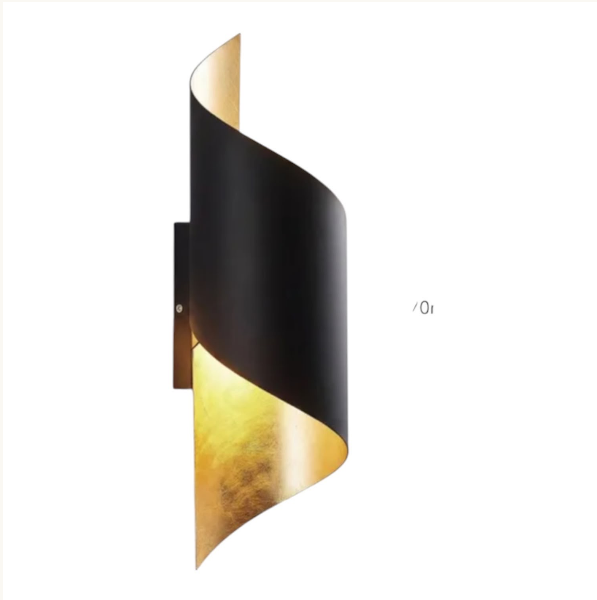
Display accents

A smaller woven table highlights the green bag beside the coordinated mannequins.

A coordinated entrance

Black & gold wall lights

A matching wall light on each exterior side frames the shopfront with a restrained warm glow.



Black entrance mat

A full-width black mat carries one large white M, centred in front of the window.

Design intent

Give the entrance a recognisable identity while keeping the collection visible through the glass.